



for individual travellers and for groups



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Rauma - Heritage for the whole world

Rauma, Finland's third oldest town, is exceptional on both a national and international scale. Two of the seven UNESCO World Heritage Sites in Finland are located in Rauma.

One of the sites, Old Rauma, is an extensive, uniform wood-built town district dating back to the Middle Ages. Old Rauma is a living town district where historical heritage lives on in perfect harmony with modern commerce and local residents. You'll find an ample range of high-quality cafes, restaurants and charming little boutiques there. The idyllic ambience is complemented by museums, lovely gardens, the marketplace and the impressive medieval Church of the Holy Cross.

The other World Heritage Site is the Bronze Age cairn cemetery of Sammallahdenmäki. The stone structures at Sammallahdenmäki – Bronze Age burial cairns built on rocks – bear evidence to the early settlement.

Colourful maritime past

Seafaring has for centuries brought an international flavour to the life of this small town. Rauma has always earned its livelihood from the sea and in addition has a long tradition of overseas trade, thereby adopting influences from faraway lands.

The three tourist islands of Rauma – the Kylmäpihlaja lighthouse island, the Kuuskajaskari fortress island and the Rekasaari nature island – are located just off the coast of the town. The archipelago of Rauma belongs to the Bothnian Sea National Park and provides a splendid, memorable setting for those who love the sea and the great outdoors.

Unique culture all year round

The lively cultural scene throughout the year adds to the attraction of Rauma. Crafts skills have always been appreciated here. Rauma's reputation as a "lace-making town" dates back to the 16th century. Artists of various disciplines have found a creative setting for their studios and workshops in Rauma.



Rauma Tourist Information
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The brochure provides a snapshot of the multitude of choices in Rauma. To find more handy tips for holiday-making in Rauma, visit www.visitrauma.fi. You can also contact Rauma Tourist Information. We will gladly help you with the planning of your trip.

RAUMA – A TOWN
WITH TWO UNESCO
WORLD HERITAGE
SITES





Rauma is a unique city on the international scale because it is the location of two UNESCO World Heritage Sites.

One of them, the Old Rauma wooden town, is a wonderful, atmospheric and cultural-historically valuable entity. It is also a lively city centre where people live and work throughout the year.



The museums provide visitors several ways to familiarise themselves with the culture and the olden days of Rauma - the selection includes home museums, maritime history, art and of course the world-famous Rauma lace.

Watch how lace is made by hand or visit the artists' ateliers. Become captivated by the atmosphere, boutiques and cafés in Old Rauma. Come and visit to understand why Old Rauma is called the beating heart of the city.



The other World Heritage Site located in Rauma is the Bronze Age Burial Site of Sammallahdenmäki, in the middle of the Finnish forest.

This site of ancient relics was the first archaeological area in Finland to be added on UNESCO's list. The strong presence of the clean and silent forest adds to the cairns' mysterious story in Sammallahdenmäki.

THE CHARM OF OLD RAUMA

Culture



Enjoy the fascinating charm of Old Rauma. There is something to see and do for everyone, especially for the history, culture and shopping enthusiasts.

- Lovely little boutiques and artist destinations
- The beautiful Church of the Holy Cross
- Lace – lace-makers' boutique Pits-Priia
- Kitukränn – probably the narrowest street in Finland
- Lovely details on buildings

IDYLLIC WORLD HERITAGE

Wellbeing

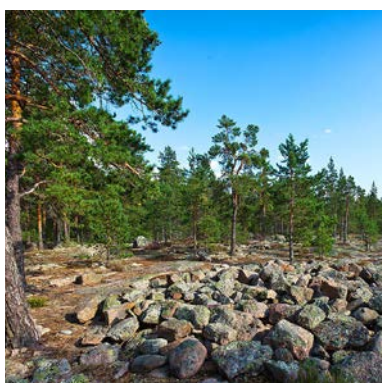


Enjoy the rush-free atmosphere in Old Rauma and have a feast in the area's restaurants. Explore also the other World Heritage Site in Rauma: Sammallahdenmäki.

- Lifestyle boutiques in Old Rauma
- Lumo Food Shop and its genuine and local flavours
- Mouth-watering doughnuts at cafés Wanhan Rauman Kaffebär or Kontion Konditoria
- Enjoy a cup of coffee the way locals do – standing by a coffee stall in the early hours of the day at the Market Square

THE PEACEFUL FORESTS OF SAMMALLAHDENMÄKI

Outdoors



The unique ancient relic area of Sammallahdenmäki is the perfect location to enjoy nature and fresh air when visiting the Bronze Age Burial Site.

- Nature and peace
- Fascinating stories about life in the Bronze Age and the history of the cairns
- The beautiful changing seasons make Sammallahdenmäki a perfect destination almost all year round
- Make good use of the map brochure of the area

Groups

Culture

A GUIDE LEADS YOU TO OLD RAUMA

The best ways to explore the unique Old Rauma are walking tours led by professional guides. Stories and the beautiful details in the area provide new viewpoints.

- The area's history and present day
- Interesting destinations
- A traditional coffee break at Market Square
- Free time to visit boutiques
- A view of Old Rauma from above – lookout tower and restaurant Sky Lounge Tornio



Wellbeing

GOOD MEALS AND FOOD FOR THE SOUL

After the guide-led Old Rauma walking tour, the city tour continues by bus in order to explore the maritime nature of the city.

- Beautiful scenery by the seashore
- Maritime atmosphere
- Rauma Maritime Museum
- Traditional food of Rauma, lapskoussi
- Dessert made from Finnish berries



Outdoors

ONE CITY - TWO WORLD HERITAGE SITES

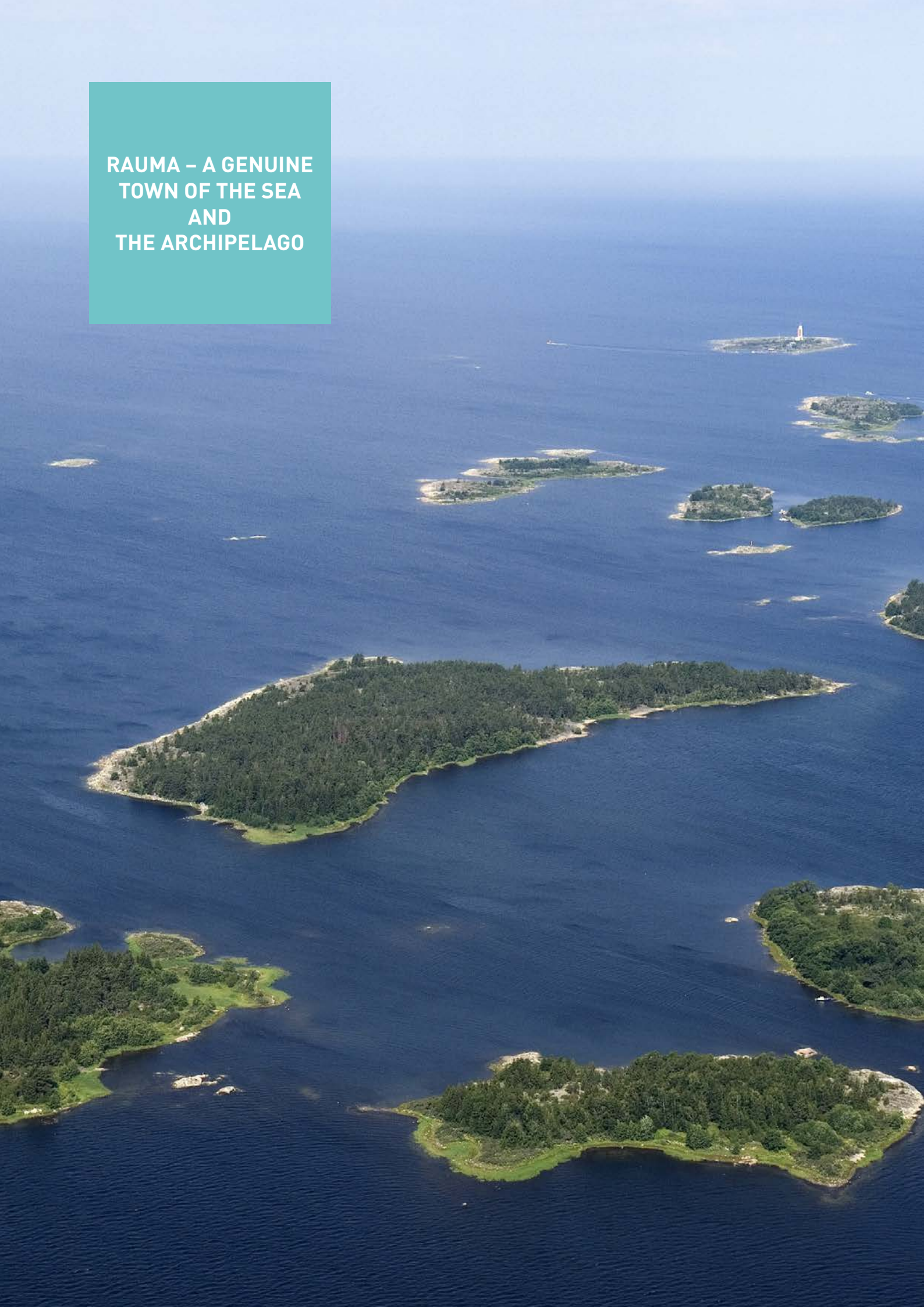
The guided tour takes the visitor to both World Heritage sites and introduces their historic significance and value today.

An enchanting Old Rauma was chosen to the UNESCO World Heritage list as a unique example of a living and well maintained old Nordic wooden town.

The burial cairn area of Sammallahdenmäki is a unique whole, telling about the religious and burial traditions of the people who lived in West-Finland during the Scandinavian Bronze Age (1500-500 BC).



**RAUMA – A GENUINE
TOWN OF THE SEA
AND
THE ARCHIPELAGO**





Approximately 300 naturally beautiful islands and a large number of opportunities for exercising and enjoying the fresh sea breeze are waiting to be found in the archipelago of Rauma.

The archipelago located in front of Rauma is the heart of the beautiful Bothnian Sea National Park.



Kylmäpihlaja lighthouse island is a ruggedly beautiful island of rocks that offers experiences by the open sea. You can stay overnight in the lighthouse tower, look out to the surf of the sea and enjoy the delicacies of the archipelago.

Kuuskajaskari fortress and vacation island offers visitors maritime experiences and the sheltered peacefulness of a wooded island. The cannons, trenches and air surveillance towers of the island tell historical stories about the times when the island was used by the Finnish Army. The groves and nature trails of Rekasaari Island are ideal for getting to know the archipelago's diverse vegetation and avifauna.



The tourist islands are easily accessible in the summer, thanks to the daily water bus connection. You can do excursions or stay overnight at interesting destinations. Charter cruises, boat taxis and various program services offer full-day activities and experiences even for large groups.

In Rauma, the atmosphere of a maritime city is palpable even on dry land. The city has several interesting destinations that are full of maritime history.

RICH MARITIME HISTORY

Culture



Everything in Rauma serves as a reminder of the city's rich maritime history. Explore destinations first on the shore and continue your journey by boat to the beautiful archipelago.

- Rauma Maritime Museum
- Marela – the home museum of a ship owner
- Daily water bus service to the tourist islands
- Food in the archipelago
- The former fortress island Kuuskajaskari

SALTY SPLASHES

Wellbeing



The calming waves of the sea rock you gently while the most beautiful view of the Finnish archipelago opens around you.

- Daily water bus service to the tourist islands
- Accommodation in the Kylmäpihlaja lighthouse tower
- Rekasaari - the nature island
- Beautiful landscapes and sauna
- Food in the archipelago
- Holiday Centre Poroholma

EXCURSIONS TO THE LANDSCAPES OF THE ARCHIPELAGO

Outdoors



The Rauma archipelago offers fantastic opportunities for excursions. Various routes are available on the islands near the city as well as on the mainland.

- Boat taxi services and water bus services in the archipelago
- The nature islands of Nurmes and the Omenapuuma area
- Berry and mushroom picking, geocaching, rowing boats
- Guided excursions with lunch and sauna
- Holiday Centre Poroholma, cottage accommodation

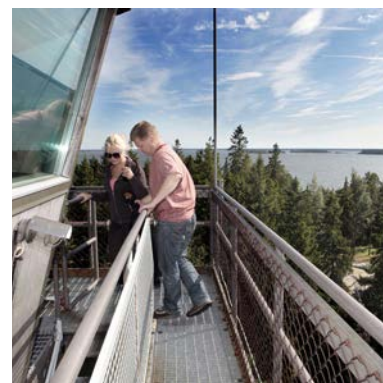
For groups

Culture

A MARITIME CITY LIKE NO OTHER

Rauma is full of destinations that radiate the maritime spirit. Combine interesting destinations on the mainland with an unforgettable cruise on the sea of Rauma.

- Charter traffic in the archipelago
- Kuuskajaskari fortress island
- A guided tour in Kuuskajaskari
- Rauma Maritime Museum and the lookout tower
- Food in the archipelago



Wellbeing

SPARKLING SEA AND CONVIVIAL ATMOSPHERE

Enjoy the relaxing atmosphere and the breathtaking scenery of the archipelago.

- Charter traffic in the archipelago
- Rekasaari - the nature island
- Beautiful landscapes and nature trails
- Light summer nights and sauna
- Food in the archipelago



Outdoors

TAKE EXCURSIONS IN THE FRESH SEA BREEZE

The Rauma archipelago offers fantastic opportunities for excursions on the islands and on the mainland. The richness of nature can be best explored on guided tours.

- Wellbeing from nature and relaxation with guide
- Charter traffic in the archipelago
- The tourist island of Nurmes
- Nature guide
- Sauna
- Packed lunch
- Coffee made in a traditional pot over an open fire



**UNIQUE AND
AUTHENTIC RAUMA**





The authenticity of Old Rauma is based on the well-preserved historic urban structure, including different historic layers and building traditions.

The individual houses are well preserved and the town has maintained a genuine local spirit, as well as a characteristic local dialect.

Old Rauma has preserved its function as a residential area and commercial centre with its Market Square and a variety of shops along the main streets.



Both World Heritage sites in Rauma as well as Bothnian Sea National Park are protected under the national legislation and the sites have a protective management plan.

In Rauma tourism management the focus is on socio-cultural, economical as well as ecological sustainability. The management is led by the Sustainable Travel Finland programme.



The locals warmly welcome visitors!

By choosing locally-produced products and being respectful of local people you show that you honor their life. Most of the houses and gardens in Old Rauma are private owned so walk only on the streets and enter the courtyards if you are invited.

In archipelago and nature areas, respect nature and stay also on marked paths and trails. Pure and healthy ingredients from Finnish nature are also available at the Market Square.

Rauma is worthwhile visiting all year round!

Local specialities

RAUMA LACE



Lace-making is an old tradition in Rauma and lace has been made in the city at least since the middle of the 18th century. Lacemakers earned such a considerable annual income that it was regarded as an industry.

Lace is still strongly present throughout the year in street and light installations. Lace products are popular souvenirs - remember to ask about them in the boutiques!

The main event in the summer in Rauma is called Lace Week.

LACE WEEK

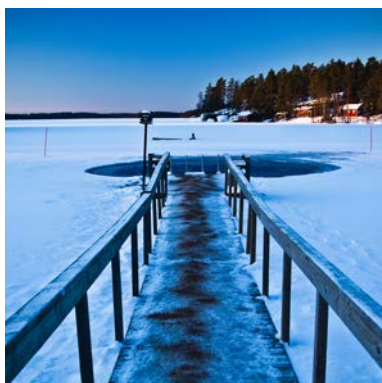


Lace Week fills the entire city in the end of July and includes dozens of crafts, workshops as well as handicraft exhibitions accompanied by a lively and cheerful market atmosphere.

The Night of Black Lace – culmination of the Lace Week – is a happy folk event that fills the streets and alleys of Old Rauma. The Lace Week celebrates its 50th of anniversary in 2020.

Rauma Lace Week has been granted the EcoCompass environmental certificate.

SAUNA AND FRESH AIR



Rauma offers fantastic opportunities for outdoor exercise, not only in the beautiful days of the summer but also in the clear days of the winter.

Refresh yourself the Finnish way in the soft steam of the sauna and the freshness of the natural water. Dip in the ice cold water in the winter and warm up in the sauna.

Cycling is definitely the best way to get around in Rauma.

Local specialities

ART AND ARTISTS

Rauma is a real treat for museum and art lovers. The city's museums, exhibitions and artists' workshops make culture accessible to all.

The culturally and historically valuable milieu and heritage have also provided inspiration for many artists. Dozens of artists of various disciplines have found a creative setting for their studios and workshops in Old Rauma.

Visit artists' ateliers, Rauma Art Museum and enjoy the exhibitions at the museums in Rauma!



TASTE DIFFERENT LOCAL FLAVOURS

Lapskoussi (lobscouse casserole) is a traditional food in Rauma, brought to Rauma by seamen. The dish is also known in other European seaports. The secret of Lapskoussi lies in slowly cooked, tender meat, root vegetables and seasoning. Children love lapskoussi, too!

Another speciality is the gingerbread of Rauma. This sweet little thing is fantastic with coffee.



CHRISTMAS SEASON IN RAUMA

The unique milieu of Old Rauma with its events and various products invite even the busiest of people to calm down with the Christmas spirit. Take a break, taste delicacies and let your mind rest in the idyllic Old Rauma in the middle of Christmas season.

- Finnish and international Christmas Carols
- Christmas shopping
- The declaration of Christmas Peace at the Market Square



TOURS

Tours

Old Rauma

OLD WOODEN TOWNS

Walking around old town is like stepping into a fairy tale: the colourful wooden houses, decorative gates, cobblestone streets and beautiful public buildings create an atmosphere of the long-forgotten past.

In old Finnish coastal towns you find many lovely restaurants, cafés, shops and museums. Most of the buildings in these conservation areas date back to the 18th and 19th centuries, and strict regulations ensure that the area retains its history.

Route: Turku – Naantali – Uusikaupunki – Rauma – Pori



Archipelago

FINNISH ARCHIPELAGO FOR FOODIES

This is a great chance to experience the coastal archipelago with its unique traditions of food and cultural heritage!

Archipelago nature provides beautiful setting for all these experiences. Along the route you will find old wooden towns with beautiful houses that provide grounds for restaurants and cafés nowadays.

Local people are excited to tell you about the specialities they have had since hundreds of years. This route takes you through the oldest towns in Finland starting from the old capital of Finland, Turku.

Route: Turku – Pargas – Naantali – Uusikaupunki – Rauma – Pori



Lighthouses

MYSTERIOUS LIGHTHOUSES OF FINNISH ARCHIPELAGO

Lighthouses, those towering guards of the seafarers, seem always inspire one's imagination. The weathered walls tell stories – some dramatic, some romantic, some even magical.

Experience the mystery and stories by taking this lighthouse route in the Finnish Archipelago. Along the way the Archipelago nature shows its best, not forgetting the local culture that has its own traditions and way of living at each place.

Route: Utö (Pargas) – Naantali – Isokari (Uusikaupunki) – Kylmäpihlaja (Rauma) – Kallo (Pori)

