

THE IDYLIC LACE TOWN – example group program

Program

10:00 AM	Arrival in Rauma. The day in Rauma begins with traditional morning coffee at the Rauma Market Square, located in the heart of the UNESCO World Heritage Site of Old Rauma. The coffee is served from a small cart, and it is called “pystökaffe” in Rauma dialect, as in “standing coffee”. As the name suggests, the coffee is enjoyed while standing.
10:30 AM	After the morning coffee, the exploration of Old Rauma continues with a two-hour guided walking tour themed around lace. During the tour, the group will learn about the area's fascinating history and present-day life. A deeper dive into lace takes place at Pits-Priia. The tour also includes a visit to Marela, the home of a shipowner. Pits-Priia is the premises of the Nyplääjät association, where the group can see a lace maker at work and explore various lace patterns and creations. Lace products are also available for purchase. At Marela, a site of the Rauma Museum, visitors get an insight into the eventful life of a wealthy shipowner's family.
12:45 PM	A generous buffet lunch will be enjoyed at Restaurant Villa Tallbo, located in a charming lace villa near the sea.
2:30 PM	Visit to the intriguing Lönnström Home and Art Museum. The atmospheric Teresia and Rafael Lönnström Home Museum combines the elegance of a representative home with the coziness developed over years of living. The museum also displays the couple's extensive art collection. The museum visit includes a guided tour.
3:45 PM	Afternoon coffee will be enjoyed by the sea at Marina Vista. The restaurant is located at Syväraumanlahti, just a short walk from the museum. The return journey can begin around 4:30 PM.

Price and Booking Inquiries

Pystökaffe
+358 50 583 3983

Guided Tour
Rauma Tourist Information, matkailu@rauma.fi
www.visitrauma.fi

Pits-Priia
nyplaatat@nyplaatat.net / +358 2 822 0087
www.nyplaatat.net

Marela
rauman.museo@rauma.fi / +358 44 334 3525 or +358 44 793 3526
www.rauma.fi/museo

Restaurant Villa Tallbo
villatallbo@tallbo-ravintolat.com / +358 2 822 0733
www.tallbo-ravintolat.com

Lönnström Home and Art Museum
info@lonnstromintaidemuseo.fi / +358 45 2610 504
www.lonnstromintaidemuseo.fi

Marina Vista, Sales Service
myynti@marinavista.fi / +358 41 315 0393
www.marinavista.fi

Availability

The program is available year-round in 2025 during the venues' opening hours. The tour is available in Finnish and in English. NOTE! The Lönnström Home and Art Museum will reopen in May 2025 after renovations.